

Is Retro the New PRESENT?

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LP, bell-bottom pants, and Pokemon bread. What do these three have in common? Time can't be reversed, but trends can be, so the "retro craze" is in full swing recently to reminisce about "the times then." We prefer maps to GPSs, handwritten letters to email. Even recently, the Newtro propensity test NBTI, not the personality type test MBTI, has been developed by the MZ generation. It informs you of your Newtro tendencies and recommends travel styles. As such, the culture in which we enjoy retro is expected to develop in various forms in the future. In this way, retro is establishing itself as a field that encompasses generations and ultimately represents K-culture. Therefore, we should celebrate Retro Day when the present "we" and the past "we" are destined to meet at least one day a year in our lives.

Retro Day comes every September 9th. In Chinese characters, the word "gu" has several meanings, and in an official language, it means "past day." Therefore, we would like to designate Retro Day as September 9th in that we reflect on and remember the culture of the past. There is an idiom called 'Ongojishin'. This means that you can learn and understand new studies only when you study old knowledge, and only then will you be qualified to be a teacher of others. Only when we respect each other can we achieve full integration.

Retro Day is a day to remember the old culture and consider it so that it can be reinterpreted according to the current era. In particular, the concept of "newtro" is drawing attention these days. This is a new word that combines novelty and retro, which means the tendency to enjoy retro anew. Due to the recent rapid development of science and technology, efforts to protect human uniqueness have also been made. In the fast moving fourth industrial revolution of modern society, I think we need time to pause and reconsider the old culture. As a result, it is expected that Retro Day will have a good influence on communication and empathy between generations.

Programs to celebrate "Retro Day" include festivals and elementary, middle and high school programs. In the case of festivals, retro food,

school uniforms, and places are reproduced and displayed. Experience activities and product purchases are also possible. It will also hold a “postcard left behind” event. It was inspired by the French ‘Caffe sospeso’. The “postcard entrusted” event is a method of paying the price of a postcard in advance for anonymous guests. You can write a message on the postcard to anyone you want, including your family, friends, and yourself, and get the postcard back the next year when Retro Day comes. The “postcard left behind,” which will be a retro version of the time capsule, will be reborn as the driving force of life to look forward to each day. The proceeds from the purchase of postcards by the public will be donated to the Korea Cultural Heritage Foundation for various cultural events.

And there is also a festival for Manhakdo, who has started studying late. They learn writing and enjoy sports day at mock school. The festival’s background music sends out retro songs that were popular at the time. Finally, an annual contest will be held to commemorate Retro Day. Adolescents and all-academic students will be judged in different categories, and winners will be provided with LP editions of the singers they want, retro snack boxes and prize money. And their writing will be published in the Hall of Fame of “Retro Day Writing Contest.”

Finally, elementary, middle and high school programs will be promoted. It is a program and festival that makes the trend-leading MZ generation interested in retro. Each school will hold events based on retro-related explanation broadcasts and booth experiences. On this day, they wear old school uniforms, make sugar honeycomb toffee, and solve history quizzes. Special Retro Day with teachers and friends will be remembered as a meaningful memory of school days. In addition, the anniversary is great because it is a day that parents can also sympathize with.

“There is no future for a nation that forgets history.” Because there is a past, there is a present, and the present gathers to become our future. “Retro Day” is an opportunity to understand not only analog sensibility but also the life story of K-humanity. A postcard paid in advance will be a touching message, a 7080 song ringing in the street will be a warm afternoon with family, and the festival will remain in our hearts as an unforgettable memory for the rest of our lives. One of the reasons why retro feels more nostalgic is the sense of solidarity with the culture of the past that our people share together. Therefore, the purpose is not only to inform the MZ generation of retro, but also to present memories beyond memory to the older generation. In the future, I hope that retro culture will be reborn as a link to communication by satisfying the needs of the public

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and reducing cultural confrontation. In addition, I hope it will be a motivation to cherish our soon-to-be retro “today.” Yesterday is history, tomorrow is mystery, and today is a gift. I would like to say through this article that that is why present and present are spelled the same. I should be a person who cherishes the ‘PRESENT’ given to me today.

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